FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL 3235-0287

### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Cannae Holdings, LLC

(First)

NV

(State)

1701 VILLAGE CENTER CIRCLE

(Middle)

89134

(Zip)

(Last)

(Street) LAS VEGAS

(City)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b) 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person (Check all applicable) System1, Inc. [ SST ] Cannae Holdings, Inc. Director X 10% Owner Officer (give title Other (specify 3. Date of Earliest Transaction (Month/Day/Year) (First) (Middle) below) below) (Last) 05/20/2022 1701 VILLAGE CENTER CIRCLE 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) (Street) Form filed by One Reporting Person LAS VEGAS NV 89134 Form filed by More than One Reporting X (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction Date 2A. Deemed Execution Date, 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 5. Amount of Securities 6. Ownership Form: Direct 1. Title of Security (Instr. 3) 7. Nature of 3. Transaction Indirect (Month/Day/Year) if any (Month/Day/Year) Beneficial Code (Instr. Beneficially (D) or Indirect (I) (Instr. 4) Owned Following Ownership (Instr. 4) Reported Transaction(s) (A) or (D) Code ν Amount Price (Instr. 3 and 4) Directly held by 05/20/2022 200,000(1) \$10.5516(1)(2) Class A Common Stock S 25,466,724 D Cannae Holdings, LLC(3) Directly held by  $$10.6444^{(1)(4)}$ Class A Common Stock 05/23/2022 S 16,165(1) D 25,450,559 Cannae Holdings, LLC(3) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3. Transaction 3A. Deemed Execution Date 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 11. Nature Conversion Expiration Date (Month/Day/Year) Ownership Transaction Amount of of Indirect Beneficial Derivative derivative (Month/Day/Year) Derivative Security or Exercise Code (Instr. Securities Security Securities Form: (Instr. 3) Price of (Month/Day/Year) Securities Underlying (Instr. 5) Beneficially Direct (D) Ownership Derivative Acquired Derivative Owned or Indirect (I) (Instr. 4) (Instr. 4) Security (A) or Disposed Security (Instr. 3 and 4) Following Reported of (D) Transaction(s) (Instr. 3, 4 and 5) (Instr. 4) Numbe Date Exercisable Expiration Date of Shares (D) Title Code (A) 1. Name and Address of Reporting Person\* Cannae Holdings, Inc. (Last) (First) (Middle) 1701 VILLAGE CENTER CIRCLE (Street) LAS VEGAS NV 89134 (City) (State) (Zip) 1. Name and Address of Reporting Person\*

### **Explanation of Responses:**

- 1. The number of shares of Class A common stock reported represents an aggregate number of shares sold in multiple open market transactions over a range of sales prices. The price reported represents the weighted average price per share. The Reporting Persons undertake to provide to the Issuer, any stockholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, the number of shares sold at each separate price within the range.
- 2. Sales prices range from \$10.55 to \$10.67 per share, inclusive.
- 3. Cannae Holdings, LLC is a wholly-owned subsidiary of Cannae Holdings, Inc.
- 4. Sales prices range from \$10.55 to \$10.76 per share, inclusive.

#### Remarks:

/s/Michael L. Gravelle Cannae
Holdings, Inc. Executive Vice
President, General Counsel
and Corporate Secretary
/s/Michael L. Gravelle Cannae
Holdings, LLC Managing
Director, General Counsel and

05/23/2022

<u>Corporate Secretary</u>

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.